



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Contract # 1375934

Schedule Dates: 09/25/12-10/01/12
Advertiser: House Majority Political Action Committee (57001)
Agency: Waterfront Strategies (7591)
Product: POLITICAL ISSUE (ns) (1187)
Brand: HOUSE MAJ PAC 09/25 (474469)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: BASSETT, LAURA
Phone/Fax: /
CPE: 79/86/1805
Account Types: National/Political Issue Agency/ BRD
Billing Type: Weekly/Irregular
Comments: HOUSE MAJ PAC 09/25
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered: 09/20/12
Last Modified: 09/20/12
Entered By: Nancy Brutus
CO-OP: NO
Headline #: 06323707
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$2,937.75
Net Total: \$16,647.25
Sales Tax:

West Palm Beach (WPEC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	19	\$16,585.00	
Oct. 2012	1	\$3,000.00	
Grand Total:	20	\$19,585.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	10A-11A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
Est 2.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	11A-12P (EST)	1		X	X	X	X			1	\$625.00	\$625.00	West Palm Beach (WPEC)		9/20/12
Est 3.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	12:35A-1:35A (EST)	1		X	X	X	X			1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/20/12
Est 4.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	12P-12:30P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
Est 5.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	4P-5P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
Est 6.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	5A-5:30A (EST)	1		X	X	X	X			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
Est 7.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	5P-5:30P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
Est 8.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	5:30P-6P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
Est 9.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	6P-6:30P (EST)	1		X	X	X	X			1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC-TV 12
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09/25/12-10/01/12

Advertiser

House Majority Political Action Committee (57001)

Agency

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Product

POLITICAL ISSUE (ns) (1187)

Brand

HOUSE MAJ PAC 09/25 (474469)

Salesperson

TeleRep/Dc, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

BASSETT, LAURA

Phone/Fax

/

CPE

79/86/1805

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

HOUSE MAJ PAC 09/25

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09/20/12

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Nancy Brutus

CO-OP

Headline #

06323707

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,937.75

Net Total

\$16,647.25

Sales Tax

West Palm Beach (WPEC)

By Broadcast Month

Sep. 2012

Oct. 2012

Grand Total:

Spots

19

1

20

Rate

\$16,585.00

\$3,000.00

\$19,585.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/28/12	3	:30	6A- 7A (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/28/12	3	:30	7A- 9A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/28/12	2	:30	7:30P- 8P (EST)	1		X	X	X	X			1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/20/12
Est 13.0	Unapproved (NewL) on credit hold / Prime	10/01/12-10/01/12	3	:30	10P- CBS-Hawaii Five-O (Monday)	1								1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		9/20/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	09/29/12-09/29/12	3	:30	5A- 6A (EST)							1		1	\$190.00	\$190.00	West Palm Beach (WPEC)		9/20/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT	09/29/12-09/29/12	3	:30	6P- 6:30P (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/20/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT	09/29/12-09/29/12	3	:30	7P- 7:30P (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT	09/30/12-09/30/12	3	:30	8A- 9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
Est 18.0	Unapproved (NewL) on credit hold / Prime	09/27/12-09/27/12	3	:30	10P- CBS-Elementary (Thursday)								1	1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		9/20/12



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Est 19.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/30/12	3	:30	11P-11:35P (EST)	1		X	X	X	X	X		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/20/12
Est 20.0	Unapproved (NewL) on credit hold / Prime	09/25/12-09/25/12	3	:30	9P - CBS-NCTS, Los Angeles (Tuesday)	1		1						1	\$5,250.00	\$5,250.00	West Palm Beach (WPEC)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Laura Bassett
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; margin: 0;">AS ORDERED</p> <p style="font-size: 1.2em; margin: 0;">WPEC #1375934</p>					

Total Charges: \$19,585⁰⁰

This broadcast time will be used by: House Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
 1025 Thomas Jefferson St. NW
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Shannon Roche
Deputy Director

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/2012
Date

Shannon Roche
Signature

(202) 350-5782
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Lillie K. Roberts Lillie K. Roberts 10/10/12
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Use Majority Political Action Com PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Laura Bassett
Candidate Manager Agency Committee (circle one)

ADDRESS: Waterfront Strategies
1010 Wisconsin Ave.
WASHINGTON, DC 20007

PHONE: 202-338-8700 FAX: 202-338-2334

EMAIL: _____

Information Requested: Rates & Avail

Final Disposition: Order placed \$19,585⁰⁰

If Committee, list officers and position: _____

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T. Rep Wash